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**UPCOMING EVENTS**

**September's Luncheon**



**Mobilizing a**

Dear Nicole,

WOW! It is September already! Which means the 2010-11 Season of AdFed is about to get underway! The board has been busy all summer to bring you yet another year of award winning programing and events.

By now I am sure you have noticed that our e-newsletter has changed a bit. Give it a spin and let us know what you think.

**→ The Next Season of AdFed**



After our award winning programing last year, you bet we are going to try our best to out do ourselves this year....so mark your calendars now because you wont want to miss anything.

[\[click to continue...\]](#)

**→ The AAF National Conference**

Now, you may do your own little AAF version of hibernation during the summer months, letting your mind recuperate by substituting vampire novellas and US Weekly for Ad Fed's professional development opportunities during the year. But not everyone has this luxury. Oh, no. Some of your



**Hidden Political Audience w/ Jimmy LaSalvia**

DATE: 09/21/2010  
TIME: 11:30 am  
LOCATION: RC Holiday Inn  
[more info online](#)

**[CLICK HERE TO RSVP]**

**October's Luncheon**



**The Great RC Billboard Debate**

DATE: 10/19/2010  
TIME: 11:30 am  
LOCATION: RC Holiday Inn  
[more info online](#)

Mark your Calendars now!



loyal board members have no "off" switch, ladies and gentlemen.

[\[click to continue...\]](#)



**→ Help Us Help You**



[\[click for more info\]](#)

Since 1981, AAF-Black Hills has been educating our community about the advertising industry and providing professional development opportunities for businesses in our area and we are still going strong, due largely to the generous support of you, our business community and friend.

One of our largest events each year is our Annual Media & Merchandise Auction. Funds raised through the annual auction help support the club and allow us to give back to the community.

Please help our organization to better serve you and your colleagues by completing [the donation form](#) and faxing it to 1.866.525.6231 no later than September 17, 2010.

**→ Want your say in our next ADDYs?**

Do the annual Addy Awards make you tingly all over? Do you start planning what outfit you'll wear 6 months prior to the award gala? Do you daydream about next year's Addy theme? If so, we want to know! The 2011 AAF-Black Hills Addy Awards Committee is seeking new members to join our creative think tank as we start planning in September for the best darn Addy show ever!



If you're interested in being a part of the

**GRAND PRIZE**  
A \$3000 TRAVEL VOUCHER  
**CLICK HERE  
FOR MORE INFO**

### Quick Links

- [More About AAF-Black Hills](#)
- [Become a Member](#)

Find us on Facebook 



2011 Addy Awards in a big way, plan to sit in on our first ADDY COMMITTEE MEETING, on Tue, Sept 14 from 3:30-4:30 at Western Mailers. This is your chance to help make the magic happen! Can't make the first meeting, no problem, just shoot us an [e-mail](#) and we will count you in.

### → News from AAF National

- [AAF Launches New National Member-Only Beta Website](#)
- [Increasing the ADDY Brand: A New ADDY Fee Structure](#)
- [JCPenney Sponsors 2011 NSAC](#)
- [ADDY Awards 2010 - View the Winners](#)

On behalf of our Board of Directors I want to welcome you and personally invite you to participate in this creative and dynamic organization as we work to advance our industry, stimulate our talents and improve our community.

Don't forget that our [kick-off luncheon is September 21](#) and it's not too late to tackle a board member for your [Trip to Anywhere](#) Raffle Tickets. The winning ticket will be drawn at noon and announced at our first luncheon (need not be present to win).

Now get out there and enjoy one last BBQ before the snow flies!

Sincerely,



Nicole Bickett  
President, AAF-Black Hills

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