



2011 Silver Medal Award Nomination Form

Submission Deadline: December 3, 2010

Nominations are now being accepted for the 2011 Silver Medal Award. The winner of the award will be announced at the AAF-Black Hills ADDY® Awards & Silver Medal Ceremony on February 17, 2011.

AAF's Silver Medal Award Program

The American Advertising Federation's Silver Medal Award Program was established in 1959 to recognize men and woman who have made outstanding contributions to advertising and have been active in furthering the industry's standards, creative excellence and responsibility in areas of social concern. Annually, AAF member clubs bestow the honor upon outstanding members of their local advertising community.

- **Contribution to His/Her Company** - The recipient must have achieved success in one of the following areas of work: publishing, advertising agency, advertiser, media, broadcasting or advertising service
- **Creative Ability** - The recipient must have shown a consistent, high degree of original thinking in their field.
- **Contributions to the General Advancement of Advertising** - The recipient must have worked to increase the stature and raise the standards of the advertising profession.
- **Contributions to the Community** - The recipient should be someone who has been active in civic, religious, or other groups dedicated to human or social welfare and is recognized as a person of principle and integrity.

Please complete the nomination form and return by December 3, 2010 to:

AAF-Black Hills, Attn: Silver Medal
PO Box 8251, Rapid City, SD 57709

The nomination form may also be emailed by December 3, 2010 to: info@aafblackhills.org

Past Silver Medal Award Winners:

*Robert Sharp, 2010
Dan & Kathy
Simpson, 2009
Michelle Lintz, 2008
Gogie Enstad, 2007
Bob Laskowski, 2006
Debbie Ketel, 2005
Kevin Phillips, 2004*

*Wes Haugen, 2003
Lia Green, 2002
Kyle Mattison, 2001
Carmen Derby, 2000
Bill Honerkamp, 1999
Shirley Stec, 1998
Bill Fleming &
Susan Turnbull, 1997*

*Joan S. Martin, 1996
John Thomas Kearns, 1995
Ronda Guisinsky, 1994
Carolyn Helfenstein, 1993
Michael Derby, 1992
Linda Peterson, 1991
Stan Lieberman, 1990
Tom Franklin, 1989*

*Vern Anthony, 1988
John Derby, 1986
Helen Duhamel, 1985
Verne Sheppard, 1984
Morris Hallock, 1983
Dean Nauman, 1982*



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I would like to nominate: _____ Title: _____

Company: _____ Email: _____

Mailing Address: _____ Phone: _____

Nominated by: _____ Your Company: _____

Your Email: _____ Your Phone: _____

If you are unsure of your nominee's contributions and qualifications, explain why you have chosen your nominee. Please provide as many details as possible for the Judging Committee. Additional pages, information and letters of recommendation are accepted.

Contribution to his/her Company:

Creative Ability:

Contributions to the Advancement of Advertising:

Personal Qualifications/Contributions to Community: